

# Mata Najwa Talkshow And Satire Messages In The Episode “Waiting for the Terawan”

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## **ABSTRACT**

*The development of television media in Indonesia is increasingly creative. This is inseparable from the problems faced by the country and its people. One of the interesting television programs to watch is a talk show that discusses current issues wrapped in formal or informal concepts. Formal are those who attend speakers or guest stars to discuss serious issues such as political disputes. While informal is a discussion that contains many elements of entertainment or jokes.*

*However, from these two concepts, the Mata Najwa talk show program presents an educational and entertaining spectacle. The host, Najwa Shihab, asks smart questions and sometimes comes with comedy. The concept in the Mata Najwa program is also a means of connecting the voices of the Indonesian people, as is the issue of the health minister which is difficult to ask for clarification regarding the 2020 Covid-19 pandemic. The Mata Najwa program provides awareness with satire in the form of an empty seat interview in the episode "Waiting for Terawan", This inspires the people to realize how important the case is, as well as an insinuation to the government.*

*The purpose of this study is to find out the satire messages contained in the process of interviewing the "empty seat" in the episode of mata najwa "waiting for the terawan". The method used is content analysis in order to conclude the results of the discussion in the form of interviews conducted at the najwa eye event, not imaginary.*

**Keywords:** Talkshow, Mata Najwa, Satire, Interview, Agenda Setting

## **PRELIMINARY**

In the digital era like now, people's needs for information are getting easier because of the presence of mass media. Mass media can be interpreted as an institution that connects all elements of society with one another, from the mass media products produced by the mass media. Mass media can also be interpreted as one of the official means and channels as a communication tool to spread news and messages to the wider community.

In order for a news to be well received by the public, a newscaster must have good communication skills and abilities. Some of the skills in communication that must be mastered include sound processing, word decapitation, intonation, and several other speaking skills. In addition, appearance is also an important point that will shape the image and characteristics of a news program. A newscaster must also understand the function and purpose of his activity (newscasting) and always be guided by the applicable code of ethics.

Newscasting is a term used to describe the techniques used in delivering news. (Anton Maburri, 2018). The function of the newscaster is the same as the anchor (news anchor). The difference is that newscasters are formal while anchors are more non-formal (free but still authoritative). (Sapta sari, 2014).

The phenomenon that occurs when the media is shifting at this time, the media has a very wide place. Countries that are in the process of developing, such as Indonesia, focus on the political role of the media. The state is accustomed to emphasizing the importance of the press in the process of national development. This was stated in President Suharto's statement in his speech on National Press Day in 1989: "As an integral part of a developing society, nation and country, the press has an important role in helping manage this nation with all its complexities through the dissemination of news, opinions, ideas, hope to society. The media in this context have played a role in helping to build and preserve unity and unity as a nation" (Siti Aminah, 2020).

Since the presence of Mata Najwa in 2009 on Metro TV in the Indonesian media world, which is the first news television in Indonesia to present talk shows with political themes. Mata Najwa's talk show received a lot of positive responses from the audience and the most popular in discussing politics, it is illustrated how often people discuss the talk show so that it is trending on twitter.

The Mata Najwa talkshow raised the theme of current events in Indonesian politics. The hot topics or news are reviewed and packaged in a 60-90 minute interview discussion. In the second season, in 2018, to be exact, the Mata Najwa program switched

broadcasting channels from Metro TV to Trans7. Najwa Shihab as the host of the program regularly presents interesting guest stars with themes and topics related to international, national, state, government, social, economic and political tissues. Most of the characters brought into the program are popular figures and newsmakers. Departing from the audience's curiosity about the other side of the character's life that was previously rarely disclosed in other mass media, it can make the audience leave their activities for a moment to watch the event, although there are some who just want to know who is the guest star on the Mata Najwa talk show (Alfrini, 2020).

It can be seen in the Mata Najwa program, the talk show process is carried out with the presenter always asking, bringing and glancing at the existing notes as well as preparing notes by placing them on the table, the notes are findings from research and in-depth observations about the life journey of a character. Najwa Shihab plays himself as an interviewer who can represent the voice of the people or the audience. The Mata Najwa talk show can provide public perceptions, namely on the network of scientific processes or introductions and attitudes or monitoring activities on the location of community satisfaction and attraction for an object, event, or relationship obtained by making information conclusions and interpreting the message using the media. hearing and sight (Fred Widodo, 2007).

The Mata Najwa program has recently become a byword for the Indonesian people and is more horrendous than other episodes. On September 28, 2020 with the title Mata Najwa Waiting for Terawan, the talk show program did not feature guest stars or state figures, but Najwa Shihab asked an empty chair. The attitude of Najwa and the crew who served in the program was not without purpose. As audiences who judge, we mean that the show is a criticism of Terawan who is always absent when invited. Some people questioned the journalistic quality of the episode, but the attitude of interviewing empty seats is commonplace in foreign countries. Not to rule out journalism, but what was highlighted was the satire that was conveyed to the government, that the public needed clarity, needed information, needed countermeasures against the Covid-19 pandemic for which a solution to end it had not been found.

Empty seat interviews in the Mata Najwa talk show cannot be separated from the function of the media which is social control. The audience or the Indonesian people need the media to convey their aspirations, in this case Mata Najwa answered it all, they designed a program on the empty seat episode to make the government and the Indonesian people aware that a problem must be solved. The political attitude of the Mata Najwa program in

delivering satire was considered right on target, so many people who at that time did not pay any attention to the Terawan case, changed their minds and opinions which then made them curious and interested and criticized Terawan. Meanwhile, the government, who felt offended, gave an explanation as to why Terawan was unable to attend Mata Najwa's invitation.

The purpose of this article research in general is to be able to find out the satirical message contained in the process of interviewing the "empty chair" in the episode of Najwa's eyes "waiting for the terawan" in a practical purpose, which is taken from the way of delivering Najwa Shihab which contains satire in one of the talkshows on the show. Najwa's eyes. In his presentation, he also stated that the purpose of this method was to clearly explain the handling of Covid-19 cases in Indonesia, which is increasingly getting out of control, which has sparked controversy in various parties, and many people submitted comments at the event. Najwa Shihab at this moment only conveyed complaints, complaints from ordinary people who wanted to understand how to work in handling these cases. When discussing the empty chair, Najwa's own eyes already had reasons and matters related to the incident, that Najwa was only asking questions, these questions could be submitted at another time or in a different space.

## **Talkshow**

A talk show is a television or radio show in which well-known people, such as officials in a particular field, are based on discussions or are interviewed and often answer questions from the host or audience. There are quite a lot of talk shows on Indonesian television with various themes. The concept is different from the talk show Mata Najwa, this event is hosted by a reliable journalist individually as a questioner to the interviewee using a guided free method. Before the event started, Najwa prepared various questions resulting from research and not infrequently also took comments from netizens scattered on various social media platforms (Ritonga, 2018).

## **Agenda Setting Theory**

Agenda Setting comes from English which consists of two words, namely agenda and setting. The word agenda in KBBI means "event (to be discussed in the meeting)" and setting which when translated into Indonesian means "to arrange". It can be concluded that agenda setting is the arrangement or preparation of an agenda or event.

The preparation of this agenda can be in the form of an opinion drive carried out by the media so that the audience can be influenced and have goals that are in accordance with what is planned by the media itself. Keep in mind again, that every media definitely needs capital for production costs, even though a media can get money from advertising, but it is not necessarily enough to cover very large production needs.

## **Figure 1. Thought Framework**

### **Mass Media Functions**

According to McQuail, mass media has several functions, including: educational function, social control function, information function and entertainment function. The function of education is a must for all mass media which acts as a means of education for the public. The mass media must provide spectacles that educate the public with the aim of further educating the nation's children. The ways that can be taken can be in the form of planting moral values, educating content, and adding new knowledge to the general public (Qudratulloh, 2018).

The information function is based on the reason that every human being has a need for information, because it is a human nature as social beings who cannot stand alone. Although sometimes in socializing has the intent and purpose to meet their own needs.

### **Language and Literature**

Language is one of the means to convey messages and information between communicators to communicants. Language style is one of the literary works that is closely related to other elements. Language style is able to give implied messages and liven up sentences and can create certain reactions to influence the reader's response (Devito, 2011).

The style of language has something to do with the creative process of the author, and what materials he uses as objects of creation, facts and the internal language of the author himself and his interpretation. The style of language used by Najwa Shihab contains a lot of cynicism, sarcasm, and satire to those who are guests as well as speakers on his flagship talk show, Mata Najwa.

Satire is an expression that laughs at or rejects something and insinuates subtly to seek the truth. Satire is often delivered in three forms, namely: irony, sarcasm, and parody. Here's what it means (Rachmad djoko, 2009):

- a. Irony is a figure of speech that contradicts reality with the aim of making fun and satire.
- b. Sarcasm, is a style of language that contains direct satire in a spicy and rude manner. Seems like cursing and disrespectful.
- c. Parody, in general, is to make a mistake and at the same time make comments with a character accompanied by entertainment with a few jokes but the content is in the form of satire.

The satire language style used when Najwa appeared in the episode #MataNajwaMenantiTerawan is interesting to discuss, because Najwa interviewed the vacant seat that should be filled by the health minister: Terawan Agus Putranto. He always refuses to come as a resource at the Mata Najwa event which is known to be scary for officials and policy makers. Because there the speakers will be bombarded with sharp, striking and very bold questions (Aminuddin, 2009).

## **RESEARCH METHODS**

This research was conducted using a qualitative content analysis method. Qualitative research is influenced by the naturalistic-interpretative paradigm. Where researchers try to construct reality and understand its meaning so that this research is very concerned about processes, events, and authenticity. Krippendorff mentions several forms of classification in the analysis, namely pragmatic content analysis, semantic content analysis, analysis of means of signs. In this study using discourse data analysis (discourse analysis) is a way or method to examine the discourse contained in communication messages either textually or contextually. The population in this study was the result of the findings of several news regarding the Empty Chair of Minister Terawan from September 28 to December 2020 at the Mata Najwa event. The reason for the 3 month study was due to the findings of several news reports that analyzed the events of talk shows containing satire and imaginary interviews that were released after the Mata Najwa event (Ratnawati, 2017).

The data collection technique in this study is indirect observation, namely the researcher will examine communication products, namely text (Fret, Lawrence R, 1991). The data will be obtained from primary data and secondary data. Primary data is data obtained directly from research subjects or data collection tools directly on the subject as a source of information sought.

The way to analyze the whole talk show in this study is the agenda setting category, namely visibility, audience salience and valence. In this study, a directed content analysis approach was used which started from theory as a guide (Lichtman, 2010). The categories in this study include three parts with reference to the concept of agenda setting which then produces a social media agenda which is described in the following table

**Table 1**

**Agenda Category Social Media Setting Against Mata Najwa Talkshow Awaiting Edition Terawan (No Category Information)**

1. Visibility The amount and degree of prominence of news stories containing imaginary interviews
2. Audience salience The level of excellence for the audience, the relevance of the contents of the Mata Najwa Talkshow to the needs of the audience
3. Valence Pleasant or unpleasant how to present the Mata Najwa Talkshow for an event

**RESULTS AND DISCUSSION**

Talkshow in Indonesian means a speech title, according to the KBBI terminology, a talk show is an agenda for chatting on television, radio or online media which is held in the form of a panel consisting of various figures with the presenter as the guide. However, in Indonesia itself, the term speech title is not a term that is widely known by the public, the term talk show is already used to be associated with talk shows and there is still no term in Indonesian that is deemed appropriate to replace talk shows. The term talk show itself comes from American English, while in England, the term talk show is known as Chat show. Talkshow is a program that features one or more guest stars to discuss a topic that is guided by a host or presenter. The invited guest stars themselves are usually those who are related to the topics discussed, whether they have experience, expertise, or knowledge on the topic to be a source of news in the conversation.

Talkshow is also a format to convey a serious topic other than news programs. Talkshows themselves sometimes provide opportunities for the audience to participate in conversations or discussions by asking questions to expert guest stars who are present in the talk show. Talkshow is a program that combines the art of speaking and the art of interviewing that a presenter has for expert guest stars who are invited to discuss issues that are currently being discussed. Talkshows provide entertainment to the public, so the

presenters are tasked with guiding the conversation into an interactive and interesting conversation by presenting a balanced expert resource.

The talkshow also carries out the task of carrying out the function of the media as a provider of information so that the result of the discussion is an open conclusion. In a talk show, the resource person must really pay attention to all aspects such as tone of voice, intonation, choice of diction, and gestures when giving an opinion on the topic being discussed. This is necessary so that the audience does not misunderstand the explanation from the source, considering that the audience/listener of the talk show comes from various backgrounds. There are several talk show concepts used in television programs. The first is the concept of a talk show that is packaged in a formal way, a talk show with a formal concept provides information to the public from the point of view of experts in a particular field with a conversation that has a focus and a serious way of discussing it. Talkshows with this concept are used in the Mata Najwa program and the Indonesia Lawyers Club (ILC).

The second is Semi Formal, talk shows with semi-formal concepts provide information to the public as well as entertainment because the delivery is serious but relaxed, not infrequently there are light comedies as inserts from the speakers and presenters. Talkshow with this concept is used in the program Dr. OZ Indonesia and Black and White. Non-formal, talk shows with non-formal concepts entertain the public by presenting speakers who come from celebrities and the discussion tends to be in the world of showbiz, many comedies are thrown during the show. Talkshows with this concept are used in Ini Talkshow and Brownies programs.

In general, talk shows have the purpose of providing information to the public through resource persons, but there are several specific goals of talk shows. First, is to make sure the facts, because the topic being discussed is a topic that is also being hotly discussed in the community, usually there is a lot of speculation and information that is not necessarily true. Thus, the talk show is here to straighten out the speculation and information by providing expert opinions. Second, get representative information, because talk shows bring in speakers who are experts in their fields, so that their opinions on this topic are eagerly awaited by the public and are expected to be able to represent the opinions of many parties. Third, explore points of view, an issue that is currently circulating and being discussed in talk shows, requires one point of view from both the resource person and from other experts in the related field, later this point of view will trigger discussion in the talk show discussion.

Interview is a question and answer interaction process conducted by two or more people to achieve a goal or obtain data. People who ask questions are called interviewers, people who provide answers or data are called sources. People who can be used as sources are people who are experts in certain fields and according to the information we want. As was the case with the interview in Mata Najwa's Menanti Terawan edition, the crew of the Mata Najwa talk show had to prepare suitable sources to gather this information.

### **Najwa Shihab and Mata Najwa's Talkshow Program**

Is a well-known journalist who has been in the world of journalism for a dozen years. The woman who was born on September 16, 1977, began to get public attention after reporting the Aceh tsunami in 2004 directly and with full appreciation. Najwa Shihab has a background as an alumni of the law faculty of the University of Indonesia and Melbourne Law School with a full scholarship. Najwa Shihab is famous for his sharp, firm, and daring interview style in asking questions that encourage sources to answer more deeply, this interview style is included in the coercive interview technique. Apart from being an active host on the Mata Najwa program, he also founded Narasi TV in 2018.

Finally, Najwa Shihab created a talk show program called Mata Najwa, a program that has been broadcast since November 25, 2009 on the Metro TV channel with a senior journalist, Najwa Shihab as the host. This program focuses on discussing the political, legal, and social world, with resource persons who are experts in their fields and are crucial figures in the Indonesian government. This program always presents topics that are being hotly discussed as well as special topics that are discussed critically and analytically. On August 23, 2017 Najwa Shihab ended his journey on Metro TV with the final episode titled "Notes Without Dots" which aired on August 30, 2017. Mata Najwa's journey then continued on January 10, 2018 with the first episode titled "Indonesia Rumah Kita" and switched to broadcast on the channel. Trans 7. Mata Najwa has many achievements and awards as the best talk show from the Indonesian Broadcasting Commission (KPI) as well as from other television award programs. Until now, Mata Najwa is still consistently broadcast with the same concept every Wednesday at 20.00 WIB.

Mata Najwa's talk show has a variety of interesting and interesting themes and also provides many benefits for the viewers. Mata Najwa always talks about a topic that is currently in the spotlight in the community, ranging from the topic of a new law that is about to be promulgated to the topic of the tragedy of the death of a soccer supertor, although the discussion tends to focus on the political sector. Mata Najwa also always

presents speakers who sit in important chairs or have a big influence on the topic being discussed, thus bringing up new facts about a topic from the source's point of view. Mata Najwa's resource persons started from the president, members of the DPR, singers, senior artists, to clerics, besides that the speakers presented could also be from ordinary people who have links to the topic being discussed. Even so, the language used in the discussion process is still easily understood by various groups and is clarified with questions from najwa shihab who are firm and with character.

Meanwhile, in the talk show concept, the Mata Najwa program takes a formal concept. This can be seen from the selected topics tend to be discussed from a political point of view and a serious discussion process. Each selected topic will be discussed in depth, coupled with Najwa Shihab's sharp interview style with the delivery of bold questions that can trap the interviewees to answer questions in more detail. The interesting thing about Mata Najwa is that the topics are diverse and exclusive, for example, an exclusive interview episode with an empty seat which is likened to the former health minister, Mr. Terawan, who did not also attend the invitation to Mata Najwa.

In addition, Mata Najwa once made a direct visit to the Sukamiskin Prison to uncover the issue of corruption inmates who have luxurious facilities in prison. So, even though it has a formal concept, Mata Najwa remains an interesting and not boring talk show because of its varied topics and straightforward discussions as well as the presence of phenomenal and important speakers. The formal concept applied to the Mata Najwa Program does not rule out the possibility that there are small jokes that are made to cool the atmosphere, so that it is not always in a tense situation.

The Mata Najwa program carries out its main function as a media, namely as a means of information and education for the wider community, this can of course be clearly observed from every show that presents quality speakers and talks. With the main discussion that tends to be related to politics, Mata Najwa has a specific goal to be a means to provide political education so that the public has a view to find candidates for political leaders for Indonesia. In addition, Mata Najwa also carries out other media functions, namely social control, this is done by presenting important government figures and asking questions that represent the aspirations of the community. Thus, independence and impartiality are important in this program to continue to achieve its social control goals. Apart from politics and law, Mata Najwa also has a topic of discussion in the social sector, so

that artists and art activists can become resource persons in this program, but still provide education and information for the audience.

## **Interview in Mata Najwa Talkshow Episode Waiting for Terawan**

Interviews are a form of interaction and communication between two or more people whose roles as speakers and listeners are carried out alternately. The characteristics of the interview are that there are two people, one is an interviewer or journalist, the other is a resource person. The purpose of the interview is to find out and get data or information from the source. In interviews on television, many speakers with various levels of society and expertise were presented, according to the intent and purpose of holding the event. The groups of speakers consisted of experts, well-known and unique figures, ordinary people.

It is known in the episodes of Mata Najwa, that the type of interview in the program is a guided free interview. The interview is a combination of free interview and guided interview. In conducting the interview, the interviewer brings a guide that only outlines the things that will be asked. Free interview means that the interviewer is free to ask anything to the respondent or resource person, the guided interview must be equipped with a complete and detailed list of questions. In delivering this message, Najwa Shihab as the news anchor has prepared materials or discussion points that will be presented to the resource person, namely the Minister of Health, Pak Terawan. In Figure 1.1 it has also been presented that Najwa Shihab has prepared what must be conveyed.

There is a set of questions containing at least 5W+1H, which is one of the guidelines for digging up information and data. Likewise, the interview used in delivering this message, Najwa Shihab played a role and channeled the aspirations of the community and the laity regarding the corona virus (Covid-19), especially in Indonesia. According to Najwa Shihab himself, the Minister of Health should be responsive to what should happen instead of disappearing and there should have been intensive handling, even at the beginning of the pandemic period, Pak Terawan had considered this virus as a natural thing. However, now it's even bogged down in handling. At the beginning of handling COVID-19, the Minister of Health also proposed banning regional quarantine. The increasing number of covid-19 patients who are increasingly paralyzing the death toll and even medical personnel are unable to handle the number of Covid-19 patients plus the facilities are getting minimal and many hotels and guesthouses are being converted into isolation places for Covid-19 patients.

There are many things that even Mr. Terawan does not appear to the public, not just problems that have been mentioned before. President Jokowi himself has repeatedly reprimanded Mr. Terawan as Minister of Health to continue to take measures to minimize the surge in Covid-19 patients, as stated on a talk show using the hashtag #MataNajwaMenantiTerawan. Because according to the narrative itself, Minister Terawan has repeatedly been contacted by Narasi to attend the talk show but has repeatedly refused on the grounds that he has assignments and so on.

In this form of interview, there are a lot of media reporting the interview form on the Menanti Terawan edition of Mata Najwa, this time our group will try to classify the interview form on Mata Najwa. In the world of journalism, although not everyone agrees, this form of empty seat interview is an imaginary interview, quoted from Media Indonesia, that the imaginary interview interviewed is usually a dead character who is impossible to attend. Therefore, the interviewer must fully understand the contents of the head, aka the thoughts of the character. Cristianito Wibisano has an imaginary interview section with Bung Karno in his tabloid. Cristianito studied Bung Karno's thoughts, in contrast to the interview delivered in Mata Najwa.

In the sense of an imaginary interview, our group discussed that in this form of interview, Najwa's eyes did not mention an imaginary interview following the explanation given on Najwa Shihab's Instagram account (picture 1.2) and explained again in the geotimes quote that interviewing an empty seat is different from an imaginary interview seen from the meaning alone is different. From a technical point of view, the interviewer would not be seen as completely looking like conducting an interview. The interviewer just throws a few questions that don't have to be answered directly, as well as in a face-to-face interview. Resource persons can answer anywhere, anytime and using any media.

It can be seen in Figure 1.3 that the interview session with the Minister should have been heated. As usual Najwa was able to ask intimidating and provocative questions, even when starting her interview with a sarcastic compliment to Pak Terawan as the lowest-profile Health minister in the entire world during the covid-19 outbreak. This sarcastic compliment can indeed be excessive and tends to disrespect Mr. Terwan, but behind it providing an empty seat, there is an alternative space for the public to listen to the explanation of the government's plan to overcome the pandemic that does not stop. There is a lot of work to be done, but everything can start with the presence of the Minister, Mr. Terawan as a resource person is highly recommended to provide an explanation regarding

the questions raised by Najwa Shihab, because the answers given in the talk show are very influential with the performances of the Minister Health itself and the public can know what things are related to covid-19 instead of tending to cover up every incident during the recovery period of this Covid-19 Pandemic.

Flights that are usually crowded with passengers are now only certain airlines that fly in certain areas as well. Even so, the willingness to give answers to questions, anxiety and public unrest is an effort to be accountable, transparent and responsible for carrying the mandate as a public official, but day by day there are no answers to questions from Mata Najwa in the Menanti Terawan edition until now replaced by Budi Gunadi Sadikin.

### **Satire Message in Najwa's Eyes**

The definition of satire in the Big Indonesian Dictionary (KBBI) is satire by using literature and language style with art as well as beauty aimed at someone or a certain situation. Satire is a style and form of language intended for ridicule, criticism and satire with sharp and deep. His creative and varied expressions create an impression that can make the audience, reader or listener reflect on something and even laugh. The difference between satire and satire is the style of language that always tries to entertain intellectually with humor that contains sharp criticism.

According to Nurdin, Maryani and Mumu Satire is a style and form of spoken language containing rejection, suggestions and criticism for the purpose that what is wrong can be found alternative solutions or the truth. Another reference, according to Keraf, said that satire is a word full of laughter or even seriousness to refuse something. The style and form of language that seems to reject an idea and criticize it in a funny way, laugh at it and even make fun of it.

Satire must be applied properly so that the attacked party is helpless and turns to attack. With that in mind, satire should be expressed in an elegant way and not just as judgmental as sarcasm. A good satire will make everyone laugh, including those who are criticized even though the laughter is different in the sense that it contains implied satire. However, this is actually an indicator that the satire style is able to emphasize criticism so that those who receive criticism are influenced. Meanwhile satire can be divided into 2 types:

- a. Horatian satire, is a type of satire that is categorized as gentle and the general idea is to invite people to correct mistakes with sympathetic laughter.

- b. Juvenalim satire, is a type of satire whose tone is bitter and aggressive. Ideas generally show moral decay using sarcasm, parody, and similar techniques to show how corrupt something is.

The satire in Mata Najwa's episode of Waiting for Terawan is delivered with both a horotian and juvenile satire because it is wrapped in a parody. Najwa Shihab did not quip directly, but showed the condition with comedic slices in parody; empty seat interview. Satire aimed directly at the government made the public aware that something was not right there. Especially when it comes to the pandemic.

Najwa Shihab's satire messages in audio-visual ways in a talk show program that interviewed empty seats made several parties express the pros and cons. Some say that this is inappropriate because it deviates from journalistic rules. However, on the other hand, the pros said that it was considered normal to be done abroad, one of which was an interview on a program in England, a host named Burley interviewed the vacant seat that should have been occupied by Cleverly. The reason why this had to be done was because of the role of the media as the mouthpiece of the community, it was also known that at that time the people were depressed because the government, especially the Minister of Health, had not provided information regarding the polemic of the pandemic.

The satirical message culminated in late December 2020, when President Joko Widodo finally reshuffled the cabinet at the ministry, one of which was replaced by the Minister of Health, Terawan Agus Putranto. This is inseparable from the satire message in the Mata Najwa talk show program, the government was hit with a 'devastating blow' at that time, they could not deny Terawan's mistake, moreover he did not attend Mata Najwa's invitation to provide clarification or information.

## **CONCLUSION**

Talkshow as a program that provides education as well as entertaining. However, there is another side that gives more importance, namely the concept of a formal talk show that presents political figures and other important figures to provide explanations about government and the problems faced by the people. This has an important impact on the relationship of the people to the government. Meanwhile, the talk shows are entertaining to provide relief to the

public so they are not too tense or stiff. Therefore, many talkshow programs are interspersed with jokes that inspire the audience to endure watching it until the end without losing an important part of information and education.

In general, talk shows aim to provide information to the public through resource persons. While the purpose of a talk show is to ascertain the facts, because the topic being discussed is a topic that is also being hotly discussed in the community, usually there is a lot of speculation and information that is not necessarily true. Thus, talk shows are here to straighten out the speculation and information by providing opinions from experts. Talk shows also get representative information, because talk shows bring in speakers who are experts in their fields, so their opinions on this topic are eagerly awaited by the public and are expected to be able to represent the opinions of many party. In addition, the purpose of another talk show is to explore points of view, an issue that is currently circulating and being discussed in the talk show, requires one point of view from both the resource person and from other experts in the related field, later this point of view will trigger discussion in the talk show discussion.

One of the talkshow programs in Indonesia, Mata Najwa provides a spectacle that attracts audiences by bringing in interesting speakers to discuss current issues. However, in September 2020, the Mata Najwa program received more attention because it gave a satirical message to the government by interviewing the vacant seat that should have been occupied by Terawan Agus Putranto as Minister of Health. This also made the Indonesian people pay more attention to the Terawan case, and became a harsh satire to the government so that the president replaced Terawan's position.

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## MATA NAJWA TALKSHOW AND SATIRE MESSAGES IN THE EPISODE "WAITING FOR THE TERAWAN"

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