

THE LEARNING PROCESS THROUGH SOCIAL MEDIA FOR CHILDREN: “THE ISSUES AND CHALLENGES OF CHILDREN’S FUTURE”

Andi Holilulloh ¹, Ben-Naouar Youssef²

UIN Sunan Kalijaga, Yogyakarta-Indonesia.

University of Sidi Mohamed ben Abdellah, Fes-Morocco.

E-mail; andiekhilullah@gmail.com, eng.you1987@gmail.com

Abstract: *The paper focuses on the influences of Social Media for human’s life which becomes literally hot news between impact and its importance, the children get to communicate freely and also they can feel all aspects from social media. In this globalization era, if social media is usually used without controlling, especially for children, the children are actually victims of social media, although they are mostly smart students and they are studying lots of sciences through high technology that started from elementary school until university level, they would be an educated people. The Technology is normally more suitable that can be used by adult people, both mobile phone or laptop which are easily connected into social media, by using of application and also access which are easy to connect all access around the world until Social Media could change directly the positive mentality of children into negative aspect. The value of this study indicates that social media could give positive impacts such as giving and sharing knowledge, information and learning aspects, but it could give negative impacts at the same time such as making the children anti-social, spreading hoax news, pornography, unkind news and negative information. The survey from APJII (Asosiasi Pengguna Jasa Internet Indonesia) shows that the user of internet within high intensity is to get a better quality of education level. It means that high educated person will always access internet constantly and goodly. Kandell said the students are the community that are greedy to have the internet access compared other communities because the students are in emerging adulthood level that young people get puberty era and change into mature time and they will experience psychological dynamics.*

Keywords; *learning process, social media, children and internet.*

INTRODUCTION

Social media phenomenon is a part of our lives, there are many literatures that already explained about this social media issue which becomes best topic and it is mostly used by people around the world especially in Indonesia. Social Media is the collective of online communications channels dedicated to community-based input interaction, content-sharing and collaboration. Technological advancements and pedagogies that emphasize learners as co-producers of knowledge (Shehwin, 2011) have contributed to people adoption of the term social media to indicate websites and online application that enable users to create and participate in various communities through function such as communicating, sharing, collaborating, publishing, managing, and interacting (Mao, 2014, social media, n.d) Nowadays era is kind, nice and fun period but it is also a disaster for us at the same time because social media gives negative and positive impacts for all users in this beautiful life, but the negative impacts are extremely

dangerous for adolescent who couldn't control well and some of them can use social media positively in the right place and right time.

Childhood world is the place where the children could play with friend, they cloud grow up by cognitive and also think with their imagination. Children can learn everything from where they play with friends inside or outside home and also play is a need for them because some researchers find out that play is a kind of huge platform and chance to develop children's potential and they would be fine to use the five senses.

Information, technology and communication (ITC) is the fastest way and the exciting thing for all social media users and specially for kids who are pretending gadget as their world, a lot game applications that they can get easily on Play store or Apple store, both getting free or buying, the children are just staying at home with playing game by phone although their parents are busy with their activity, these all are globalization impacts spread among our life, we actually do not reject it because we truly need it but we also must be able to care about our children's future and we must know what our children open and look their social media.

In this paper, we would like to draw on relevant theory, prior literature and our own research in Indonesia to show and to suggest a model that theorizes social media and application of mobile phone as space for learning with varying attributes of formality and informality, this paper also shows us the platforms which usually young people use social media as their learning process. Using ideas derived from social constructivism and interconnection as promising initial problematizes e-learning and e-teaching across multiple contexts, illustrating the considers research projects from this region focusing for children's use social media tool to support these varied forms of learning. Because this study involves participants of varying ages including teenagers and college age-youth we refer to talk more about it and we discuss it.

METHOD

This article is actually descriptive that attempted to make an analysis of social media and it showed about learning process of Islamic studies through social media for children. This article used product moment of person approach and this research is qualitative research (library research). The population consisted of all children who were living and studying at Islamic boarding house in Krapyak, Yogyakarta. The sample of the study in hand comprised 40 students (children) who were currently living and studying at Islamic boarding house. The researchers used self-made questionnaire as a research instrument for collection of data, and then the collected data was stated and showed in order to find out reliable result of study.

RESULTS AND DISCUSSION

The Role of Social Media As Learning Process

Social Media is the collective of online communications channels dedicated to community-based input interaction, content-sharing and collaboration. Social media have provided new opportunities to consumers and users to engage in social interaction on the internet (Hajli, 2014), especially for child users because they are actually in childhood world that is the place where the children could play with friend, they could grow up cognitively and also think with their imagination. Children can learn everything from where they play with friends inside or outside home and also play is a need for them because some researchers find out that play is a kind of huge platform and chance to develop children's potential and they would be fine to use the five senses.

Using of social media is a goal to get information towards positive or negative, there are many kinds of research and its value showing us that social media becomes our lifestyle and also becomes valuable and there are many cases show that the users of social media sacrifice their time to always pay attention within social media and they do not care about the healthy life that should be taken by them, they seldom eat and sleep well and the sad story is the poor family who force their ability to buy gadget.

The Children are always over to use their gadget, they are normal to have gadget such as mobile phone, Ipad, Computer because they got permission from their parents and this is the huge challenge for us as parents that we should be wise not to let our children get connected to the Mobile phone freely, we must control it more and more because the children actually need public place and nature space to play together with friends and to interact each other in order to get communication goodly. Sophisticated technology access and easy connection for information both positively or negatively that gives the paradigm for society and other people to use technology and information as their main need, no days without posting something happening or something viral into social media, for another reason is we don't need a lot of time to go somewhere we want to, we simply can make a promise via chat easily and we just make it simple by calling on Mobile phone. Azhar Asyad (Khairuni, 2016) said that there are many characters of social media user that we get through technology based on computer, they are:

1. They use social media randomly
2. They use social media greedily
3. They use social media positively
4. They use social media negatively
5. They use social media actively

The Existance of Social Media

A. The kinds of popular social media in Indonesia

Information, communication and technology (ICT) is an important thing in general for our lives, ICT can always help what we need in life for daily activities, technology also can make solve social problems such as sharing hoax, making a crime for many and individual importance, the technology extremely showed us to do a healthy life and it connects us in a good environment, the role of social media can be exciting to be discussed.

The most popular and the most wanted of ten social media is Instagram, it is most famous because it provides pictures and videos that can be accessed easily, it is not only for entertainment but also for education, the things that we can learn from this context are we must be smart to use social media because if we do it negatively we will get negative feedback and useless content that can damage mentality of children and also it is able to relieve the emotional intelligence of adolescence and students because they should increase their talent and their skill in their golden time.

This condition is actually big challenge that we are facing now in this era, we all really need the social media but we must make it useful, we should not make it as our god that we always open it everywhere and wherever we are, there are a lot of accounts that provide Islamic content, educational video, useful picture, motivation words and these is we should make it happen. We also know that social media is online application, such as facebook, twitter, Instagram, path and many more, it makes some users to participate and communicate each other with their family, friends etc.

Social media is everywhere, it's always be with us in our life and the issue of Social media influence is always discussed about good and bad impact, especially for children and adolescent. Based on data and research from WeareSocial.net and Hootsuite in 2017, the development of internet use is extremely so Fast and speedy in Indonesia that is only 51 % in one year. The high growth of social media and internet which is over than more speedy than normal in 10 % and Indonesia takes second biggest position of social media use in the world.

Table 1. Most Popular Social Media

Number	Social Media Name	Most Pupular
1.	Youtube	43%
2.	Facebook	41%
3.	Whatsapp	40%
4.	Instagram	38%
5.	Tik tok	35%
6.	Line	24%
7.	Twitter	24%
8.	Fb Messenger	23%
9.	Wechat	14%
10.	Kaskus	10%
11.	Tumblr	10%
12.	BBM	9%

The table 1 shows us that Indonesian is too over for using social media and the most wanted social medias are Youtube, Facebook and Whatsapp because they get more than 40% and being three most popular social medias in Indonesia. After that, Instagram gets 38% and Tik Tok gets 35 % which they both are the most famous for Children, the last ones such as BBM, Tumblr and Kaskus are social media which are not too popular in Indonesia which take 9% up to 10%.

We know that one of social media such as Tik Tok was trending topic and hot news on June up to July 2017 because this application was blocked by Minister of Information and Communication because it gives negative impacts for children, young people and teenagers. Senior vice president Bytedance Technology, Zhen Liu said that Indonesia is one of biggest Country and fantastic of social media active user that breaks 10 million.

B. The feature of Social Media

Social media has a lot of characteristics, they are:

1. The message could be delivered not to one, but to all around the world.
2. The message could be delivered freely, not to pass gatekeeper.
3. The message could be delivered so fast.
4. The message could be commented freely, must be polite.
5. The message receivers could open and respond freely, whenever they want.

The Goodness and Badness impact for users of Social Media are many things we are aware, Social media is something impressive in our life, it could give a lot of benefits and also gives a lot of negative impacts at the same time, it depends on user and we actually want to show you more that other learning platforms are Google hangouts, the flipped classroom, Twitter and Reddit, Qoura and other platforms that I couldn't mention one by one.

The Goodness of Social media:

- a) It gives the information that we need.
- b) It could add our knowledge.
- c) It could earn money.
- d) It could connect relationship among people.
- e) It could promote and share someone's need.

The badness of Social Media:

- a) It makes slander to all users of social media.
- b) It causes a deception and fabrication
- c) It makes the society grows lazily and carelessly to do the duty.
- d) It spreads the contents of pornography from west into life of society.
- e) It could make disturbance of health.
- f) It gives bad impact for own self

Social media can be negative influencer to all gadget users who are not able to take advantage and exploit, this technology actually can make slander for other people, such as spreading hoax news, it deceives to all people for politic and crime importance, the users of social media are slowly becoming lazy to do activities, to make creation so that they would be stuck in unhealthy life and these all negative impacts of social media.

The Cases of Social Media Impact

1. Positive Case

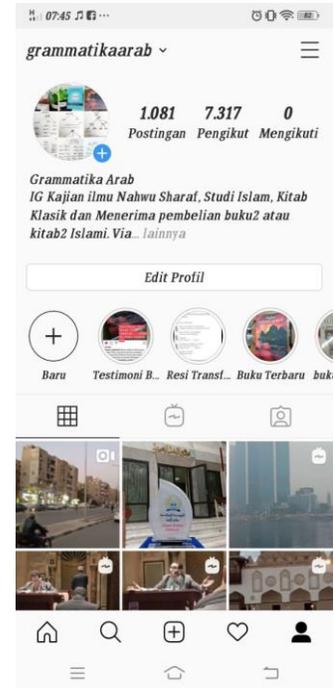
There are a lot of accounts of Instagram that have contents of Islamic learning Materials, such as *firstly*, @lesbahasa_inggris is account of Instagram that provide some vocabularies, English Grammar, Conversation, wisewords which all these also content nice and exciting picture. *Secondly*, @belajar_matematika, this is account of Instagram that was made and provided for scientist and math lover because this is just for mathematic material which @grammatikaarab.



Picture 1.
@Lesbahasa_inggris



Picture 2. @belajar_matematika



Picture 3. @gramatikaarab

2. Negative Case

There are a lot of crimes such as murder on March, 2014 that was a girl from Pemalang city, central Java. She met Aldo on Facebook and she was murdered by him because she didn't want to be violented.

C. The Role of Parents for future's children:

1. The good quality of a relation between parents and child used to be connected with children's behavior, the main factors to build a good personality are moral education, education style, discipline etc.
2. Papalia, Olds and Feldman (2002, based on Hamidah in 2014), on their research, was found that the influence of parents is truly important for children's development includes all aspects of life, especially psychosocial. The development means that children grow from the aspect of physical, cognitive, emotion, morality and social.
3. Some parents are not aware that they educate Children randomly, sometimes impressed into positive and negative. (Santrock, 2004).

D. The Suggestion for Parents to educate children and adolescent:

1. They need to manage our will to use social media goodly
2. They need to be more careful to use social media
3. They should make social media as material of study at school.
4. They should use social media for something benefit for others.
5. They should be wise to get and respond some information from it.

ICT (Information Communication Technology) for healthy Life. Musa Hasan (2002) and Mohd. Yassir (2010) said that ICT is important literally for a better Life because it gives a lot of benefits in whole society.

1. It could solve the social problem such as narcotics, vandalism, robbing etc.
2. It educates us to keep healthy all the time and avoiding us from illness.
3. It facilitates the communication and the interaction in Youth's environment, teachers at school and society as well in using the social media such as facebook and twitter.
4. Mass media is not only to explain information about morality, but also to explain about motivating young people positively.

Based on a survey which is made by APJII (Asosiasi Pengguna Jasa Internet Indonesia), the user of internet within high intensity is to get a better and higher quality of education level. It means that highly educated person will always access internet constantly (APJII, 2012). Kandell said students are the community that is greedy the internet compared other communities because the students are in emerging adulthood level which is young people get puberty era and change into mature time and they experience psychological dynamics. (Kandell, 1998:5)

CONCLUSIONS

Recent advances and developments of technology and internet to facilitate social media and to provide the interconnectivity of consumers particularly for children, they have social interactions through social media such as for learning process, online forums, communities etc. these developments have introduced a new platform and stream in e-learning, called social learning. There are a lot of kinds and different ways for young people to learn something through social media. The children should be aware that the best thing to use social media is to get new experience for studying and learning, they also could make social media as interaction and studying together with friends and classmates, so that they can share subject material each other

and face to face. Other learning platforms are Google hangouts, the flipped classroom, Twitter and Reddit, Qoura and other platforms that I couldn't mention one by one.

Based on data and research from WeareSocial.net and Hootsuite in 2017, the development of internet use is truly so fast and quite speedy in Indonesia, the data said that Indonesian people highly go up 51 % more in using the internet in one year. The high growth of social media and internet which is too over than speedier normally in 10 % and this is why Indonesia takes second biggest position of social media use in the world. The table shows us that Indonesian people is too over for using social media and the most wanted social medias are Youtube, Facebook and Whatsapp because they get more than 40% and being three most popular social medias in Indonesia. After that, Instagram gets 38% and Tik Tok gets 35 % which they both are the most famous for Children, the last ones such as BBM, Tumblr and Kaskus are social media which are not too popular in Indonesia which take 9% up to 10 %.

The survey from APJII (Asosiasi Pengguna Jasa Internet Indonesia) shows that the user of internet within high intensity is to get a better and higher quality of education level. It means that highly educated person will always access internet constantly. Kandell said students are the community that is greedy the internet compared other communities because the students are in emerging adulthood level which is young people get puberty era and change into mature time and they experience psychological dynamics.

ACKNOWLEDGEMENT

The authors is Ph.D candidate of Doctoral Program of Islamic Studies, Graduate School of UIN Sunan Kalijaga, Yogyakarta-Indonesia and Ph.D candidate of Faculty of Arts and Humans sciences Dhar Lmhraz, University of Sidi Mohamed ben Abdellah, Fes-Morocco. May this article gives contributions to all learners and researchers.

BIBLIOGRAPHY

- Fitri, Sulidar, *Dampak Positif dan Negatif Sosial Media Terhadap Perubahan Sosial Anak, Jurnal Kajian Penelitian Pendidikan dan Pembelajaran* 1,2 (April 2017): 118-123.
- Greenhow Christine, Lewin Cathy, *Social Media and Education: Reconceptualizing the boundaries of formal and informal learning*, (Eroupe: Knight Foundation, 2016), p.3.
- Hassan, Musa Abu. *Peranan dan Penggunaan ICT di Kalangan Masyarakat*. UPM: (2002).
- Kandell. *The Disordered Mind: What Unusual Brains Tell Us About Ourselves*. (1998).
- Mao. *Social Media Platforms and Education*. (2014).
- Papalia, Olds and Feldman. *Child Development: A Topical Approach*. (2002).
- Santrock. *Educational Psychology*. (2004)
- Shehwin. *Merchanism with Variable Topology (Revisiting the Variable Topology Mechanism)*. (2011).

Hajli, M. Nick. *A study of the impact of social media on consumers. International Journal of Market, Research* Vol. 56 Issue 3. (2014.)

Soliha, Silvia Farida, *Tingkat Ketergantungan Pengguna Media Sosial dan Kecemasan Sosial, Jurnal Interaksi*, Vol.4 No.1, Januari: 1-10.

<https://www.viva.co.id/digital/digilife/1050930-fantastis-jumlah--engguna-aktif-tik-tok-di-Indonesia/2018/07/05/>.

<https://www.pikiran-rakyat.com/pendidikan/2017/06/06/Tujuh-jejaring-sosial-untuk-media-belajar-siswa-402597>

<https://databoks.katadata.co.id/2018/02/1>