

THE INFLUENCE OF WESTERN CULTURE ON THE BEHAVIOUR OF SENIOR HIGH SCHOOL STUDENTS

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Abstract

This study aims to determine how foreign or (western) culture affects student behavior in everyday life in Indonesia and the efforts of the MAN 2 Klaten school in counteracting the influence of foreign cultures that have the potential to harm young students. which uses qualitative research methods with a case study approach conducted at MAN 2 Klaten. The population in this study were all students at MAN 2 Klaten, then sample selection was carried out using purposive sampling method and obtained 30 students. The data collection methods used were observation, interviews, and literature study. The data sources used were primary and secondary. Primary data was obtained from observations made for 1 month from March to April 2023 and interviews with students and teachers at MAN 2 Klaten. While secondary data is obtained from books and journals related to the research conducted. The data analysis technique used is Miles and Huberman's interactive analysis. Qualitative data analysis activities are carried out interactively and take place continuously until completion, so that the data is saturated. This analysis consists of 3 main things, namely data reduction, data presentation, and data verification. The conclusion of this research is that the positive behavior obtained from the influence of western culture is to increase student creativity and innovation, cultural exchange provides opportunities for students to advance, students are getting faster in mastering technology, and expanding student knowledge. While the negative behavior that arises is the loss of cultural values in students, a reduced sense of student nationalism, social inequality among students, and the occurrence of divisions among students, then efforts to prevent negative behavior due to the influence of western culture that can be done is to adjust to the norms that apply in Indonesia, instill a sense of love for the country, and be moderate.

Keywords

Globalization, Modernity, MAN 2 Klaten, Western Culture



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INTRODUCTION

Through technology, economics, politics and ideology, religion, and belief, the development of Western culture can now enter Indonesia without restrictions in the modern era (Faturahman et al., 2022). Globalization is a factor that causes development factors according to (Immanuel & Pannindriya, 2020) "Globalization is a process of openness to outside cultures seen from all corners of the world and can affect a country". The impact of globalization is caused by an impression on the behaviour of human life (Wulan Agustinah & Indriyani, n.d.). The era of modernization and globalization poses a dilemma for mankind. The rapid growth of the current era of globalization suppresses the process of cultural acculturation, especially in Western culture. The influence of modernization and globalization has a tremendous impact and effect, in other words, through the erosion of foreign or Western cultural values, even in Indonesia, modernization and globalization values originating from outside of the West have spread to the homeland (Aulia et al., 2021).

However, the spirit of Indonesian patriotism began to fade, especially among young people who are educated and experienced in innovation and information in this period of globalization (Hanifa & Dewi, 2021). This makes it easier to dominate and offend foreigners without taking into account the positive and negative sides of today's culture. Although foreign cultures may represent innovation, they must not eliminate the original cultural patterns of Indonesian culture or even weaken nationalism (Rafidah, Dewi, and Furnamasari n.d., 2021: 7492).

Foreign or Western cultures have made life free Westernized which has undermined local Indonesian cultural values such as drugs, and free sex, making people embrace a hedonistic lifestyle, and secularism as if it became common among mankind, especially in Indonesia (Nahak, 2019). The emergence of such behaviour can give birth to individual humans because they lose their bonds of cohesivity, are reluctant to deliberate, are apathetic, and are indifferent to others (Christopher et al., 2021). However, there is a positive side where science and technology become broader and form a broader mindset (Perkins & Salomon, 2012). Therefore, foreign or Western cultures can influence people's lives both from positively and negative sides (Spiers & Walker, 2008).

This natural panorama is certainly very disturbing, as well as scary, and if not expected as early as possible, it cause a fall into a foreign culture where a country is understood by people who no longer have an identity (Choerunnisa, 2019). Guarantee and pride in their brothers because of the low basic general values and fundamentals inherited by the ancestors of this nation (Irmania, Trisiana, and Salsabila 2021: 150).

Previous research conducted by Irmania et al. (2021) stated that there are positive influences and negative influences with the entry of western culture. Positive influence increases the love for the motherland, toughness, toughness and unity of the Indonesian nation, while the negative influence causes drunkenness, revealing clothes, rape and other criminal acts—not even a few drug addicts.

The second study that has been done by (Azima et al., 2021) stated that Indonesian people will very often love foreign people so that their sense of patriotism is lost. Acceptance of foreign culture is permissible, but good things must be used as a reference for innovation for Indonesia's progress, and bad things must be abandoned which can cause the loss of Indonesian culture that has long existed and become the color of Indonesia.

The third study by Artisna et al., (2022) stated that the positive and negative impacts of globalization so that the influence of western culture that enters Indonesia can easily occur and influence students' behaviour in everyday life. The findings show that most of the Millennial Generation have been influenced by foreign cultures to the point that they have started to forget the original Indonesian culture and ignore the norms of their own society. On the other hand, some of them still maintain their behaviour patterns every day. In Indonesia, the rise of western culture has caused a shift in attitudes due to globalization. The third research object in this study was used by both students and teachers at the school, while the object in the previous research was only used by the teacher. The use of social media sets this research apart from others, and it turns out to have a significant impact on the survival of western culture. Students' exposure to negative influences is primarily due to their ease of accessing social media today. Therefore, students really need parental supervision and religious education as soon as possible to filter or limit negative information about western culture.

Researched by (Bayuseto et al., 2023) stated that the emergence of globalization brings the transformation of a more modern era with a variety of increasingly sophisticated technologies, easy access to various sites on social media, and easy to receive various information wherever you are, this ultimately has a positive impact on the entry of globalization. In addition, globalization can also bring negative impacts that are increasingly uncontrollable such as the spread of various hoaxes on social media, the spread of vulgar content, the emergence of online prostitution, and easy access to pornographic sites. Seeing this, the emergence of globalization can have both positive and negative impacts. Therefore, in this era of globalization, technological knowledge must be aligned with strong

religious teachings so that Muslim youth in particular are able to balance and distinguish between right and wrong.

The last research by Arfina et al., (2022) stated that The influence of foreign cultures has begun to affect our own culture. In the millennial era where technological developments are increasing, especially in the field of information, there is a cultural shock due to individuals who are not ready to accept changes and shifts in cultural values and customs. However, by practicing the values of Pancasila in everyday life, it can be a stronghold to maintain national culture.

Based on some of the previous studies above, there are differences in research results even though they have the same title. Thus, research is carried out to obtain new results so that it can add to the results of previous research. So this research aims to find out the influence of western culture on high school students with a case study approach conducted at MAN 2 Klaten.

METHOD

In this study, a qualitative method was used. Qualitative methods are data with the results of words either written or oral from observations (Firmansyah et al., 2021). The use of qualitative methods with case studies in the strategy of investigating activities, processes, and people (Firmansyah et al., 2021). This research case study is related to the daily behavior of MAN 2 Klaten students at school.

The population in this study were all students at MAN 2 Klaten. Then, sample selection was carried out using purposive sampling method and obtained as many as 30 11th grade students at MAN 2 Klaten. The data collection method is observation, interview, and literature study. The data sources used are primary and secondary. Primary data was obtained from observations made for 1 month from March to April 2023 and interviews with students and teachers at MAN 2 Klaten. Meanwhile, secondary data were obtained from books and journals related to the research conducted.

The data analysis carried out was with Miles and Huberman's interactive analysis. Qualitative data analysis activities are carried out interactively and continuously until completion, so that the data is saturated. This analysis consists of 3 main things: data reduction, data presentation, and data verification (Lisabela, 2019).

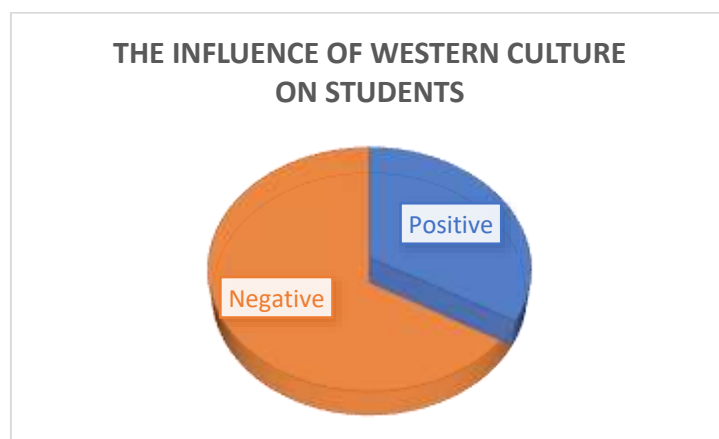
In collecting data, observation, interviews and literature study techniques were used by collecting journals with the keywords western culture and behavior from various sources. Then data reduction was carried out, namely the researcher reduced the data on the activities of students of SMAN 2 Klaten. Next, data presentation. This data presentation began to be carried out by presenting data on student behavior as an impact of western culture. The last thing to do is verification. The researcher verified the data on the behavior of students of SMAN 2 Klaten as the impact of western culture from the three data collection techniques of observation, interview, and documentation.

FINDINGS AND DISCUSSION

Findings

Globalization and social media are the main means of spreading various cultures in the world. Globalization is a process of mixing the world that is intertwined because of the trade of perspectives, objects, contemplation, and various parts of culture (Aisy, 2021). While social media is also called Cyberspace which is a gathering place for information that is easily accessible to anyone (Ardiputra, 2022). Then, the importance of research on behavior change as a result of globalization and social media. This study examines the impact of foreign culture on changes in the behavior of MAN 2 Klaten students.

Madrasah Aliyah Negeri or MAN 2 Klaten is one of the Madrasah Aliyah Negeri schools located in Klaten Utara sub-district, Klaten Regency. Located on Jalan Ki Ageng Gribig, Bareng Lor, North Klaten District, Klaten Regency, Central Java Province 57438. Located near the annur mosque and STAIM klaten. The following are the results of research on the influence of western culture on students at MAN 2 Klaten.



It is undeniable that MAN 2 Klaten students feel the impact of the influx of western culture. based on observations, it was found that as many as 20 students or around 67% felt a negative impact, on the other hand, the positive impact was experienced by 10 students or around 33%. The attitude of MAN 2 Klaten students is strongly influenced by western cultural interactions. With increasing cultural growth, there is a stake in comparison and student attention. In today's cultural expressions, western influences are considered a sign of progress. although not necessarily in accordance with the needs of the atmosphere or conditions of the citizens as a whole. Openness and freedom of data is one of the characteristics of the data revolution. This is difficult to avoid because it not only brings negative impacts such as promiscuity, revealing clothing, and individual and hedonistic lifestyles, but also brings positive impacts.

Nevertheless, the development of technology and data gives freedom to students to access as much data as they want, so it takes the involvement of parents and educators to ensure that students are not entangled in foreign cultural data. Young people also believe that their nation's culture is far from modern. so that young people can be proud of themselves even though it is against the teachings of their religion and culture not to follow the growth of the era. so that young people in conclusion prefer western culture rather than our own culture.

Openness is perhaps one of the characteristics of the data revolution, and freedom of data is something that not only has positive effects, such as the presence of data on the development of science and technology, which is actually hard to avoid. When used for friendship and dialogue about lessons, social media can have a positive impact. It can also be used to learn about the diversity of western culture.

The influence of western culture that entered the world of students gave rise to several behaviors in students at MAN 2 Klaten. The behaviors that arise as a result of the influence of western culture are positive behavior and negative behavior. The following are the positive behavior and negative behavior of MAN 2 Klaten students based on the results of observations.

Tabel 1. The Influence of Western Culture on the Behavior of Students of SMAN 2 Klaten

No.	Positive Behavior	Negative Behavior
1.	Boosting Student Creativity and Innovation	Loss of cultural values in students
2.	Cultural Exchange Gives Student a Chance to Advance	Lowering students' sense of nationalism
3.	Students are accelerating in their mastery of technology	Social Gap Among Students
4.	Expanding Knowledge Students	Divisions between students

Foreign cultures that enter Indonesia have good and bad effects on students at MAN 2 Klaten, based on the results of the observation, the positive influence felt by students is that they are able to increase creativity and innovation in various fields. Especially if students get the opportunity to practice and are given a forum as a medium for channeling innovative creative ideas, besides being useful, it can also open up job opportunities when they are old enough. Another positive behavior that emerges is that students are getting faster in mastering technology. This is also useful and an asset that will provide greater opportunities when students have entered the world of work. Every thing that they do not know or is not in accordance with the culture of origin, will be found out about why, what, where, and so on. students become more knowledgeable and have new experiences about things they previously did not know.

Negative behavior due to the influx of foreign culture for students at MAN 2 Klaten is the loss of local cultural values such as examples of respect for teachers, as well as the habit of greeting teachers and adults. The habit of using other countries' bad cultures can erode the sense of pride in the nation's own products. Another adverse impact factor of foreign culture is that it creates a social gap among students. This will spur competition in the fields of education, technology, lifestyle and so on, which will lead to gaps and divisions among students.

After being explained above, in addition to positive behavior as a result of the entry of foreign culture, it also gave rise to negative behavior in students at MAN 2 Klaten. So that the need for preventive efforts in preventing negative behavior of western culture that harms students in Man 2 Klaten. The following are the preventive efforts of SMAN 2 Klaten in preventing western culture that is detrimental to students.

Tabel 2. Preventive Efforts of SMAN 2 Klaten in Preventing Western Culture that Harms Students

No.	Efforts	Description
1.	Adjusting to Indonesian Norms	The incoming western culture is sometimes also not in accordance with the norms that apply in Indonesia. For example, when looking at some of the behaviors of western cultures that use a free lifestyle and apply here, it can violate some of the norms that apply in Indonesia because it violates the norms of modesty. Indonesia still adheres to strong eastern customs so that people also live by the rules that apply so that they look more appropriate in accordance with the customs of decency.
2.	Instilling Love of Country	The customs passed down from our ancestors are true and can provide good benefits for ourselves

	both in the present and the future which can produce various kinds of good human traits. For this reason, later it will not be easy to be carried away by foreign cultures that can have a negative impact on life. Teachers also play an important role in instilling love for the country. Teachers need to be able to attract students to love Indonesia.
3. Be Moderate	How to respond to foreign cultures must also be done with a moderate attitude, which is neither rejecting nor fully supporting globalization. Today's moderate society must be able to try to take the positive side by using ways to always think positively of foreign cultures while preventing the bad effects that exist in these foreign cultures. A moderate person should be able to be strong and open at the same time and also be proud of their own identity. A person must be aware of the impact of foreign cultures but still adhere to their own cultural identity so that the era of globalization can later be used to introduce culture to the world.

Adjusting to Indonesian norms, meaning that various western cultures that enter Indonesia need to be adjusted according to the norms that exist in Indonesia. many western cultural behaviors are different from Indonesia, so it is important for teachers to tell their students to be selective in adopting various values from western culture.

Instilling love for the country means that it is important to have a sense of love for the country because with a sense of love for the country, it will not be easily influenced by any culture, including western culture. Thus, teachers at school also play an important role in instilling a sense of love for the country in order to avoid the influence of western culture.

Being moderate means that students need to feel the need for foreign culture as an insight enhancer. However, there is no need to fully support and apply it to every aspect of life in Indonesia.

Discussion

Based on the results of the study, it was found that the influence of western culture on the behavior of high school students, especially MAN 2 Klaten, was found that as many as 20 students or around 67% felt a negative impact, while the positive impact was experienced by 10 students or around 33%. The influence consists of a positive side and a negative side (Rafidah et al., 2021). The positive behaviors obtained from the influence of western culture are increasing student creativity and innovation, cultural exchanges provide opportunities for students to advance, students are getting faster in mastering technology, and expanding student knowledge. Meanwhile, the negative

behaviors that arise are the loss of cultural values in students, reducing students' sense of nationalism, social gaps among students, and the occurrence of divisions among students.

The advancement of technology and the ease of accessing it, extends to the basic life of every Indonesian citizen. Such as the ease of accessing the internet, in which there are many information frameworks that cover several fields of life. Therefore, it will be very easy for western culture to enter the country through technological advances as a result of globalization (Irmania et al., 2021). The development of science and technology, especially communication technology such as electronic media and print media is one of the aspects that contribute to pressing the globalization period (Yoga, 2018). The influence of western culture has an impact on the behavior experienced by students, including MAN 2 Klaten students. Student behavior that arises is positive behavior and negative behavior.

In general, the use of modern technology greatly benefits students (Muslim, 2020). But, in Law No.20/2003 concerning the National Education System, it is stated that education is a conscious and planned effort to create a learning atmosphere and learning process so that students actively develop their potential to have religious spiritual strength, self-control, personality, intelligence, noble character, and skills needed by themselves, society, nation and state (Rakhmawati, 2016). This means that schools as a place for implementing the education system have an obligation to guide students to be able to have behavior that is in accordance with the values that exist in Indonesia.

Syahira Azima et al. (2021) and Artisna et al. (2022) conducted last research on the Entry of Foreigners to Indonesian Nationalism in the Era of Globalization and Millennial Generation Responses. There is a similarity found that the Millennial Generation is influenced by foreign dubaya, so that Indonesian culture is increasingly eroded, making western culture a reference for the latest innovations but has the potential to eliminate its original culture.

The objects studied were both about the influence of western culture, and both used the same qualitative descriptive approach in previous studies. The various sources of information in this study are similar through interviews. There is a difference in the previous tests where the number of respondents who were spoken to was unique, and the object of exploration was made explicitly for MAN 2 Klaten. Attention to exploration of the past related to the markers of Syahira Azima et al (2021) and Artisna et al (2022) young age itself responds to a society that is foreign and related to the behaviour of young people who are increasingly changing with the times. Meanwhile, the focus of current research is the role of teachers and parents in preventing students from being exposed to

foreign cultures.

If this continues to be ignored without any attention, it has been convinced that the world of education will not be able to optimally and growth will change unconditioned (Dakhi, 2022). For this reason, the importance of preventive efforts in order to prevent the influence of western culture on student behavior at MAN 2 Klaten. Preventive efforts that can be done are adjusting to the norms in Indonesia, instilling a sense of love for the country, and being moderate.

The importance of being selective in the entry of western culture into Indonesia, because various cultures that enter will have an impact on various aspects of life including student behavior. As an example for the future, this case study conducted at MAN 2 Klaten is expected to be a source of new knowledge, especially preventive efforts to avoid the influence of incoming western culture.

CONCLUSION

Based on the results of research on the influence of western culture on the behavior of high school students, especially at MAN 2 Klaten, it is found that there is an influence of western culture on student behavior. The behavior that arises is positive behavior and negative behavior. A total of 20 students or around 67% felt a negative impact, while the positive impact was experienced by 10 students or around 33%. Positive behaviors obtained from the influence of western culture are increasing student creativity and innovation, cultural exchanges provide opportunities for students to advance, students are getting faster in mastering technology, and expanding student knowledge. While the negative behaviors that arise are the loss of cultural values in students, the reduction of students' sense of nationalism, social gaps among students, and the occurrence of divisions among students. Then, efforts to prevent negative behavior as a result of the influence of western culture that can be done are adjusting to the norms that apply in Indonesia, instilling a sense of love for the country, and being moderate.

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